

Gift from the Top Secret - Creative partner



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Top Secret, CREATIVE PARTNER of the current 11th edition of the Fotofestiwal, is a well-known Polish clothing brand. Top Secret collections are aimed at modern, dynamic and professionally active people who lead a fast and intensive lifestyle. For these people, clothing is of great importance and it helps them express their own unique personalities – that's why the newest collection is titled "Express Yourself". Top Secret collections are modern, bold, in line with current trends, and at the same time they refer to emotions and underline femininity and masculinity. The Top Secret target group members accept themselves and their metropolitan environment, they consider authenticity a crucial issue, and they perceive **fashion** as a tool for expressing themselves, **beauty and sensuality**.

The Top Secret brand photo project, which will be carried out during the 11th edition of the Fotofestiwal by the artist and photographer Tomasz Sikora, is an innovative experiment. This exceptional three-day fashion shoot, which will take place in Lodz on 15-18 May, will produce not only photographs for Top Secret's autumn campaign, but also for the exhibition of photographs taken by Tomasz Sikora for Top Secret. This exhibition will be prepared in just one day. Fotofestiwal guests will have the opportunity to admire the outcome already at the vernissage on 19 May at 7:19 p.m. at the Grohman Villa – the focal point of the Fotofestiwal.

Creative partner of the Fotofestiwal:

