

COLLECT ART, NOT DUST



Wall Done joins forces with Fotofestiwal to encourage the public to engage in the reviving practice of art collecting and once again open a discussion about the place of art in our daily life. Because blank walls are no longer en vogue. "Collect art, not dust" event, will take place between May 10th-20th, at Fotofestiwal Łódź 2012.

At Wall Done, we believe that anyone interested in art and photography can become a collector; in order to share that view with a larger audience, we assembled a limited selection of choice, high-quality photo prints by the participants of the forthcoming edition of the festival.

This is your chance to experience the privileges of owning a private photo collection. Individual photos as well as sets of the entire collection will be available for viewing and purchase in one of the Fotofestiwal venue's rooms (Willa Grohmana, ul.Tylnej 9/11), adapted especially for that purpose, throughout the festival (May 10th-20th), as well as online, at walldone.com

Tailored specifically for beginner collectors, these rare works come in two functional formats. Each copy comes with a certificate signed by the author. You no longer just stare or desire, right now you may indulge yourself with a private collection of art.



At Wall Done, we focus on photography, presenting a carefully curated selection of works by both iconic and emerging artists.

Fotofestiwal 2012 | COLLECT ART, NOT DUST

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<http://www.fotofestiwal.com/2012/en/programme/block-accompanying-events/collect-art-not-dust/>

Since our beginnings in January 2010, we've been reaching out to an ever-growing, targeted audience, inspiring, motivating and encouraging them to support photographers by investing in limited edition, quality prints. We are the right destination for everyone serious about photography, online.